

logic subject learning  
education analysis solution  
science fact  
**Knowledge** method  
experience theory idea  
study information scholar  
concept philosophy arts



coach learning ability  
practice instruction  
**Training** mentor  
advising education  
development workshop  
skill teaching knowledge  
motivation



SCHOOL  
FOR  
INTERNATIONAL  
HOSPITALITY  
&  
TOURISM  
BUSINESS



**BBI-Luxembourg**  
Non-profit Association  
Registered - 211 61 02154

**Head Office & Main Campus**  
Château de Wiltz  
L-9516 Wiltz  
Tel : + 352 279 112 92

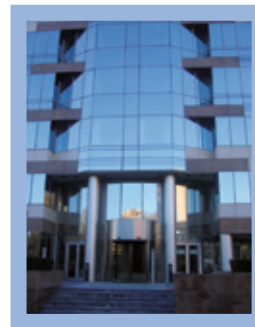
**Operational Centre**  
Brussels Campus  
B-1200 Woluwé-Saint-Lambert  
Tel : + 32 (0)2 779 88 96



Campus of Applied Sciences - Luxembourg

# Campuses

[www.bbi-edu.eu](http://www.bbi-edu.eu)



[info@bbi-edu.eu](mailto:info@bbi-edu.eu)

## **Become part of a dynamic sector with world-wide opportunities**

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The Hospitality and Tourism industry is still one of the fastest growing sectors in the current climate. Thanks to investment by major companies and brands, global markets are still being developed, opening up many opportunities for qualified managers.

## **Opt for a great school that specialises in international hospitality & tourism**

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BBI is committed to developing your talents to become skilled managers of the future and to prepare you for your international career with confidence and a positive attitude.

## **Gain a European Degree recognised all over the world**

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BBI has designed its training programmes on the principle of a real balance between theory and professional work experience acquired during long trainings, keeping track of the international opportunities spirit. Individual's capabilities developed by BBI certifications and diplomas make profiles of future managers appreciated in all service industries and especially by the demanded commercial sector and its luxury brands.

## **Developing Transferable Skills**

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The Hospitality and Tourism industry is like no other in that many of the skills learnt during the programmes are transferable, and indeed some students go on to build successful careers in other industries thanks to these skills.

## **Teaching hospitality management in today's business language**

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All the teaching is delivered in English being the internationally recognised language for business.

Hospitality  
Management  
Innovation



## Recognizing the importance of communication

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Communication is one of the transferable skills in accordance with the Bologna Process. The majority of our students speak a minimum of two languages fluently but there is an opportunity to learn a new one or improve knowledge through our free language resource. The following options are offered: English, French, Spanish, German and Italian

## Going straight for what graduates needs for success

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Both the undergraduate and post-graduate programmes include modules in hotel operations, marketing, finance, leadership and information systems ensuring that students are well prepared to face the challenges of business life.

## Preparing entrepreneurs for international careers

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BBI graduates will be ready to join international hotel chains, or even to start up their own business. All our students will have found their first job directly after their internship.

## Join the international business world

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Our students come from all over Europe and beyond. This blending of nationalities helps to develop respect and understanding of other cultures which is so important for success, particularly in hospitality and tourism.

The World  
is waiting for  
Qualified  
Hospitality  
Managers





## State Recognition

### Official Accreditation

The Bachelor & Master Degrees are validated by the Ministry of Higher Education and Research of Grand-Duchy of Luxemburg. This implies that both programmes taught at BBI are accredited and meets the requirements and quality standards of the “Accreditation Committee”, an official body supervising Higher Education Institutions. (State official regulation of 27.04.2011)



## Erasmus+

### Charter for Higher Education

In accordance with the European Commission “ERASMUS+ PROGRAMME”, the National Agency of Luxembourg was requested to check the performance of our institution within the framework of the Learning Programme. Taking into account the assessment of BBI’s past performance by the National Agency of Luxembourg, the European Commission has decided to award BBI the ERASMUS CHARTER FOR HIGHER EDUCATION, for the whole period of the “ERASMUS+ PROGRAMME” 2014-2020.

By applying for this Charter, BBI has committed itself to implementing the activities funded by the “ERASMUS+ PROGRAMME” in line with the fundamental principles. The programme supports the European modernisation and an internationalisation agenda in higher education. In signing this Charter, the Institution confirms that its participation in the programme is part of its own strategy. This strategy acknowledges the key contribution staff and student mobility and of participation in European and international cooperation projects, to the quality of its higher education programs and its students’ experiences.



## International Education Quality Certification

### UNWTO – TEDQUAL

In 2008 BBI has been awarded by the educational quality certification from the UNITED NATIONS WORLD TOURISM ORGANIZATION, which is the international hallmark of excellence in hospitality and tourism management education. It was developed with the aim of contributing quality and efficiency; it represents one of the highest standards of achievement for quality schools worldwide.

Be part of an  
enriching  
multi-cultural  
environment where :

Knowledge,  
Vision and Networking  
blend to provide you  
with key skills  
required to start  
your international  
career successfully.





## Double Degrees

- SAVONIA State University of Applied Sciences “Tourism & Hospitality Department” in Kuopio/Finland
- EUROAULA - State University of GIRONA “Escola Universitària de Turisme” in Barcelona/Spain

Double Degrees (DD) is part of the Bologna Process towards a harmonised European Higher Education Area (EHEA).

BBI + SAVONIA + EUROAULA agreed to collaborate further on from the original “bilateral agreement” established in 2005, based on students and professors exchange. With the objective to develop further international opportunities for their students and to strengthen the international ties between them, the three institutions have entered into an agreement for the establishment of a Double Degree for the Bachelor curriculum, linked with the ERASMUS + programme for the benefit of the students.

This agreement permits students of each university , to follow one year in one of the partner’s institution, and upon the successful fulfilment of the requested conditions the opportunity of receiving by a DD both the academic degree of the home institution and the legal effects of the corresponding academic degree of the partner institution.



## Educational Licence

### AH&LA - Educational Institute

Since 1995 BBI’s programmes are endorsed by “The American Hotel and Lodging Association Educational Institute USA” (EI). This institution is recognized worldwide as being the principal leader in the field of teaching and professional training for international hotel management. EI is recognised by the “US Department of Education” and is present in 95 countries and in more than 1200 teaching establishments.

Your  
success  
Is our  
success



## BA & MA Curricula

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At BBI we offer you two programmes, a Bachelor Degree (Undergraduate Programme) and a Master Degree (Postgraduate Programme). Choosing to study at BBI will prepare you for the challenges you will face in the dynamic sector of Hospitality and Tourism industry. The BA is a full-time programme. The MA is mainly an Off-Campus programme with specific residential seminars for the major modules. This independent learning programme authorises also people who are working to be eligible.

1. The Bachelor programme is divided in two semesters and final examinations are held at the end of each semester. The three main education core areas of the BA curriculum are:

■ Operations Management   ■ Hospitality Business Management   ■ Practical Education - Internships

The Bachelor in International Hospitality & Tourism Management involves 3 x 60 = 180 ECTS CREDITS

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**First Year**   1620 hours of study including a BASIC OPERATIONAL internship of 3 months

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**Second Year**   1620 hours of study including an ADVANCED OPERATIONAL internship of 3 months

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**Third Year**   1620 hours of study including a MANAGEMENT internship of 3 months

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2. The Master programme is ongoing during the first academic year and final examinations are held at the end of the year. The three main education core areas of the MA curriculum are:

■ Business Management   ■ Research & Professional Assignments   ■ Advanced Managerial Internship

The Master in International Hospitality & Tourism Management involves 2 x 60 = 120 ECTS CREDITS

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**Two Years**   2980 hours of study including an advanced management internship of 12 months

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## BA & MA Degrees based on the “Validation of Acquired Experience” (VAE) system

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Validation of Acquired Experience is an individual right that allows the obtainment of a degree by working experience. VAE is the official recognition of experience, knowledge, skills and competences acquired through work and life. It is intended to any person with at least 5 years of professional experience employed or self-employed. BBI can validate the experience of a candidate through the VAE system to complete or access its Bachelor and/or Master qualification. These new measures organizing the validation of acquired experience are part and parcel of the policy for lifelong education and training co-defined by the European Commission and the OECD.

The strength of a school lies not in its size but in

The qualitative combination of its educational programmes

The talent of its educators and

The motivation of its students



# Undergraduate & Postgraduate Curricula

## Generic content of the Bachelor & Master programmes - International Hospitality & Tourism Management

### BA YEAR 1 - 60 Credits ECTS

LODGING OPERATIONS	Front Office Operations
	Housekeeping Operations
	Computer MIS/PMS & FIDELIO practice
F & B OPERATIONS	Managing Food & Beverage
	Beverage Service & Oenology
MARKETING	Marketing Principles (I)
ACCOUNTING/FINANCE	Operational Accounting (I) & Applied Maths
OVERALL MANAGEMENT	Revenue & Yield Management
	General Security, Safety & Loss Prevention
	Computer Technology System - E commerce
	Case study in Intercultural Communication
ASSIGNMENTS	Language Unit (I)
	Project Paperwork - Computer
	Project Paperwork - Housekeeping
INTERNSHIP	Final Paperwork (I) - Revenue & Yield Management
	Basic Operational (3 Months)

### BA YEAR 2 - 60 Credits ECTS

F & B OPERATIONS	Food Safety and Sanitation (HACCP)
	Food & Beverage Product Knowledge – Nutrition
	Planning & Control
	Purchasing & Procurement
MARKETING	Food & Beverage Services
	Food Production & Culinary Art
ACCOUNTING/FINANCE	Marketing (II) - Service & Communication
OVERALL MANAGEMENT	Managerial Accounting (II) and Applied Maths
	Organization & Administration
	SPA Management
ASSIGNMENTS	Case Study in Business Ethics & Behaviours
	Language Unit (II)
	Case Study in International Business Law I
	Project Paperwork - Product
INTERNSHIP	Project Paperwork - EXCEL for Food & Beverage
	Final Paperwork (II) - Menu Engineering
	Advanced Operational (3 Months)

### BA YEAR 3 - 60 Credits ECTS

HUMAN RESOURCES	Supervision & Management - Human Resources
	Supervision Management
	Professional Training Organization
ENGINEERING	Case Study in Human Resources
	Facilities & Design Development Management
MARKETING	Marketing (III) - Sales and Advertising
ACCOUNTING/FINANCE	Financial Accounting (III) & Applied Statistics
OVERALL MANAGEMENT	International Hotels Development & Management
	Group Business & Convention Management
	Resort, Leisure & Condominium Management
	Case Study in International Business Law (II)
ASSIGNMENTS	Language Unit (III)
	Project Paperwork - Risk Analysis
	Project Paperwork - Engineering
INTERNSHIP	Final Paperwork (III) - Marketing Plan
	Advanced Operational (3 Months)

### MA (2 Years) - 120 Credits ECTS

HUMAN RESOURCES	Leadership & Management - Human Resources
	Business Ethics and Across Cultures Behaviours
MARKETING	Marketing Research Methodologies
	Marketing Segmentation Strategies
ACCOUNTING/FINANCE	Marketing Management
	Financial Management
	Corporate Financial Management
GENERAL MANAGEMENT	Hotel Investments Management - Issues and Perspectives
	Practice in Capital Expenditures in the Hospitality Industry
	Sustainable & Environmental Management
	Entrepreneurship
RESEARCH ASSIGNMENTS	International Business Management (I)
	Macroeconomics and Applied Statistics
	MA Final Paperwork "Business Plan"
INTERNSHIP	Dissertation
	Advanced Managerial Internship of 12 Months

The team spirit which reflects daily life in the service industry is one of the main characteristics of BBI

The organisation, teaching philosophy and relationship between teachers & students are all built on dialogue.

This favours open discussions and contributes to and strengthens the cohesion needed for team working.



## Faculty Members

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BBI's teaching is carried out by professors, and certified hospitality educators, qualified lecturers, who are recruited for their professional skills and teaching ability. The objective for the teaching staff is to simplify, and as much as possible give concrete expression to complicated theoretical notions, to adjust teaching to the level of understanding of all the students, and above all to encourage students to think outside the box by developing their own way of thinking. This is why each class is given by subject specialists.

Our teaching staff are also periodically examined by the Accreditation Body to ensure skills and qualifications are up to date. The CHE qualification is renewed every five years. As a supplement to the regular teaching staff, highly regarded industry professionals and visiting lecturers will deliver presentations or hold seminars for students in order to enhance the theoretical classes.

## Quality Certification

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BBI places the utmost importance on quality rather than quantity and has structured its operations on the European Total Quality Model (TQM) based on the «EUROPEAN FOUNDATION OF QUALITY MANAGEMENT» (EFQM) Excellence Model and its eight fundamental concepts. These being: results orientation, customer focus, leadership and constancy of purpose, management by processes and facts, people development and involvement, continuous improvement, innovation and learning, partnership development and corporate social responsibility.

BBI has implemented a formal, structured and documented internal quality assurance system, (QAS) namely Quality Care, the purpose of which is to ensure the relevance, goal-orientation, quality and continuous assessment and improvement of its activities.

## ECTS – European Transfer Credit System (Bologna Process)

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The number of hours per year is based on the ECTS criteria in the form of a numerical value allocated to each course unit (for a total of 60 per year). They reflect the quantity of work each course unit requires in relation to the total quantity of work necessary to complete a full year of study, which is: lectures, practical work, seminars, tutorials, fieldwork (internships), private study – in the library or at home – and examinations or other assessment activities. The grading system is based on the adequacy of the institutional grading system and the ECTS promoted by the European Community.

Hospitality as  
“Global World”  
is BBI’s  
philosophy!



## The Advantages of Module-Based Teaching

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This method of teaching enables students to grasp the reality of the subject being taught illustrated by audio-visual material. Each module is adapted to international employment standards and requirements, and therefore makes for a cutting edge training course in line with professional needs. It underpins the experience gained during the practical internship period.

This innovative form of learning is designed with operational management in mind. Students develop the necessary skills for analysing and processing information from a management perspective.

## Helping students to build their Careers

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Our careers service aims to help each student to look for jobs and to select companies, as well as advising our students on what they need to do to achieve their objectives.

BBI helps students prepare for their future careers by organizing careers events every year in partnership with leading international companies. These events provide information about job offers, career opportunities and professional contacts. Hotel chains use these sessions to interview our future graduates with the aim of directly recruiting them.

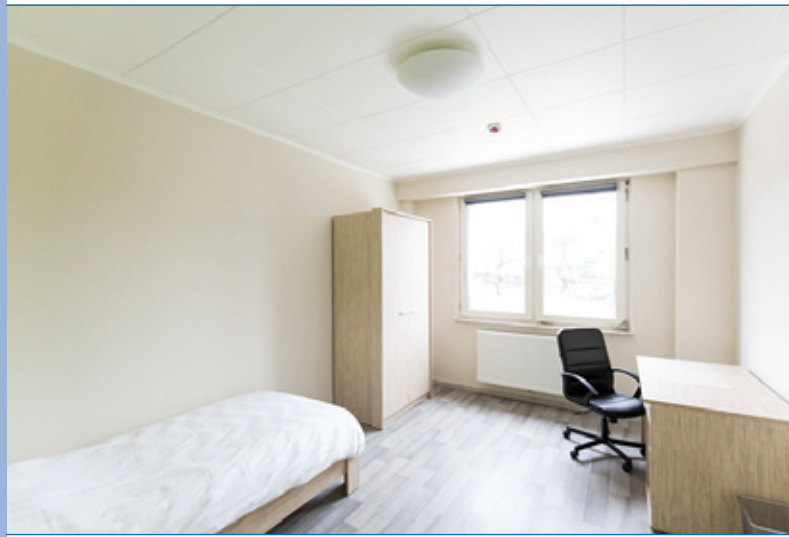
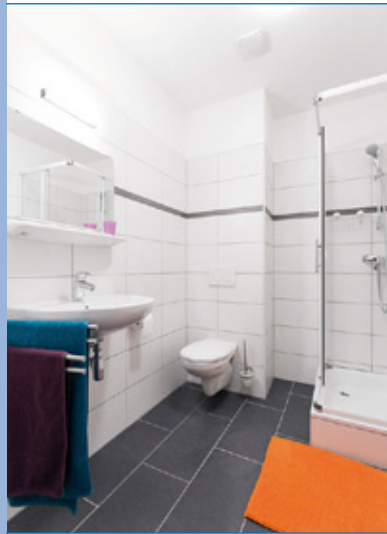
## Academic Activities and Social Events

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Visits to professional exhibitions are organised by the school as well as field trips to hotels and other related hospitality businesses and institutions. These enhance the learning process as students have the opportunity to talk to leading professional and gain insights into the whole operation.

Each campus has its own Student Representative Committee (SRC), as well as holding regular meetings with the Academic Board, the SRC are responsible for organising social gatherings such as welcoming dinners, balls, sporting activities etc and also to promote charitable activities.

Institute  
with a  
Distinct  
Identity



## Lodging

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### BBI helps each student to select and to find the most appropriate accommodation at a reasonable price

#### In Luxembourg

The Campus of Wiltz has two residential sites for student's accommodation. The lodging of students is managed by the Campus of Wiltz and an annual contract between the student and the Campus is drawn up.

Another option for students is to find accommodation in the vicinity of the institute for a private room renting. The student can enquire as to the procedure to be followed via the institute. The financial conditions depend on the type of accommodation.

#### In Belgium

Students wishing to find accommodation in the vicinity of the institute can enquire as to the procedure to be followed via the institute. The lodging of students is managed by an independent organisation and an annual contract between the student and this organisation is drawn up. The financial conditions depend on the type of accommodation. Campus accommodation is not available in Brussels.

## Internships

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BBI's internships are linked with the ERASMUS+ programme for eligible students. Internships are a vital supplement to the programmes and are an integral part of them. They are compulsory and are mainly carried out in major international hotel chains and tourism bodies, depending on availability. Over 80% of our students carry out their internships abroad and they take this opportunity to enrich their professional and personal experiences.

BBI have established a structured progression plan, further details on this can be found in the trainee manual which is issued to students at enrolment. Essentially this is a development diary which allows an objective evaluation of the work undertaken by the student during their internship.

The internship agreement, signed by the student, the hotel and BBI is established in accordance with the European Training Student Charter as drawn up by HOTREC; this body represents professionals from the different national hotels federations.

We offer assistance to each student to select the most appropriate internship through Career Days, hotel visits and guest speakers.

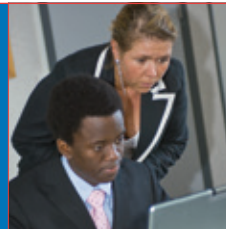
# Focusing on Qualitative Student Development



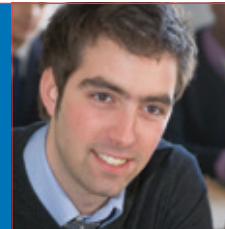
Hotel management is one of the most varied and interesting professions today



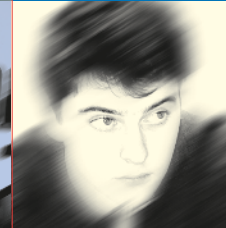
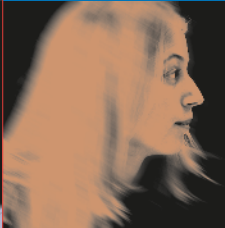
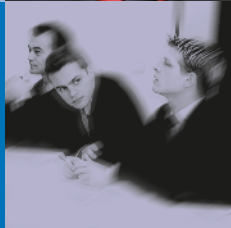
A Hotel Manager enjoys considerable freedom in his or her work; he or she therefore has a wide latitude for personal initiative



You would be able to travel, to work in various different countries and make your own career choices



Through its professional network, BBA ensures that its students obtain the best placements in the hotels, around the world



A hotel manager makes many contacts and does business with people from all walks of life from around the world



Your work will always be varied. It will never be repetitive or boring ...



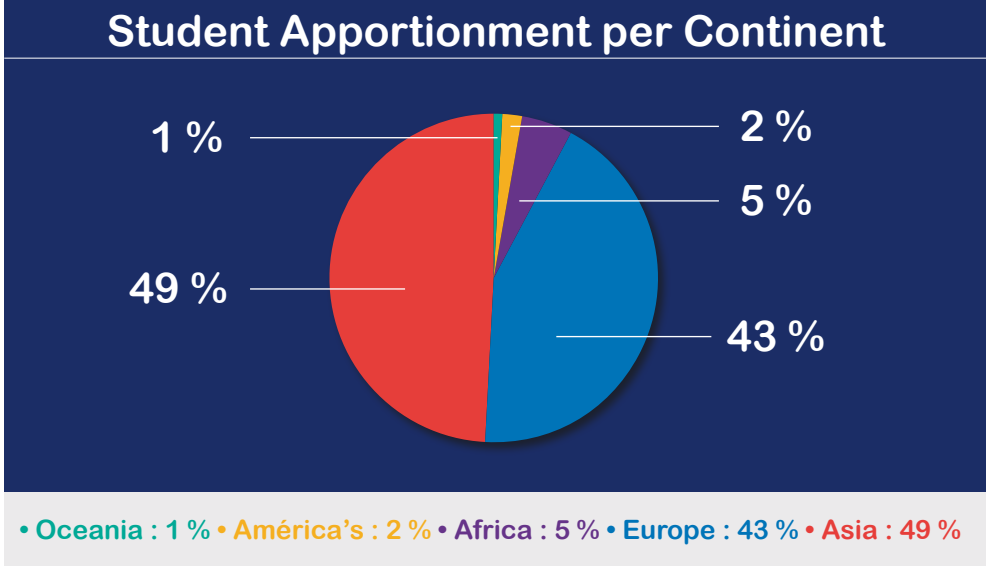
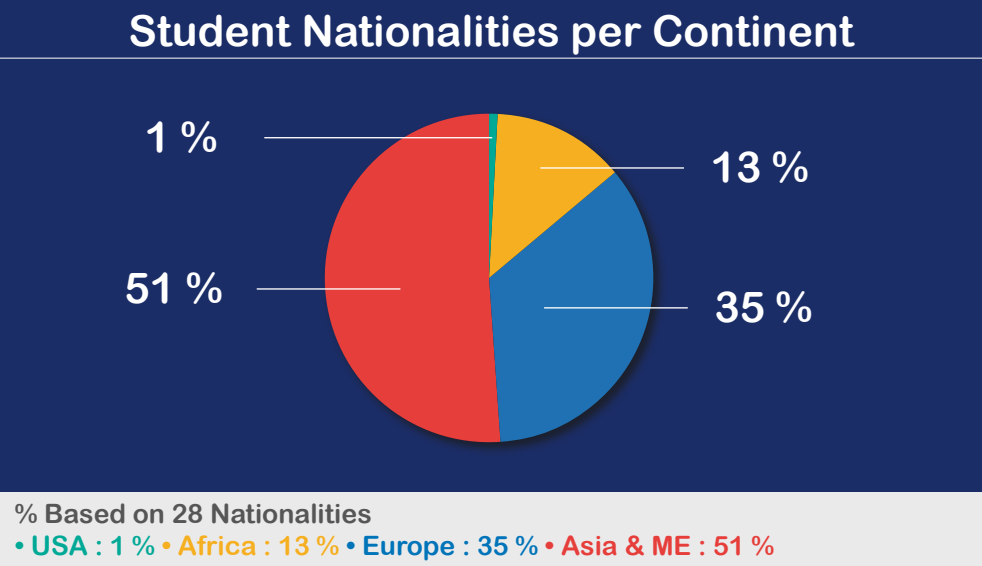
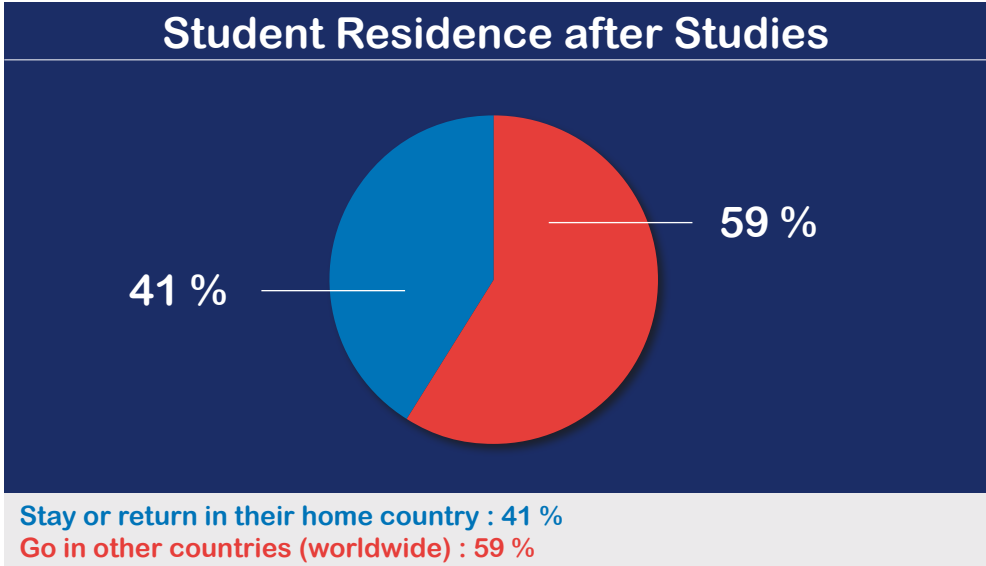
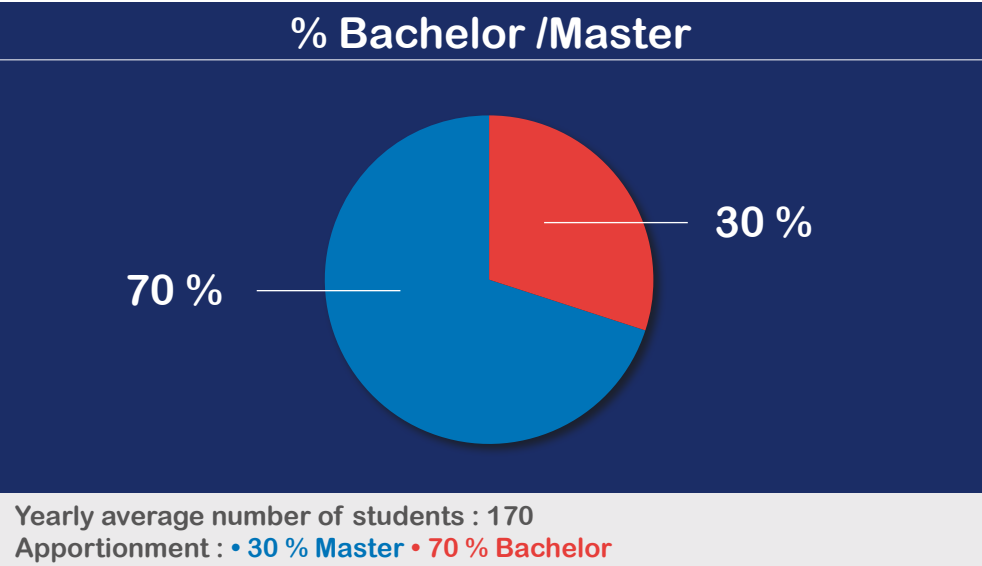
You will have to accept responsibility quickly and you will very soon become involved in the decision-making process



... because you will always have new situations to deal with. Every day you will face a new challenge



# Some BBI Statistics

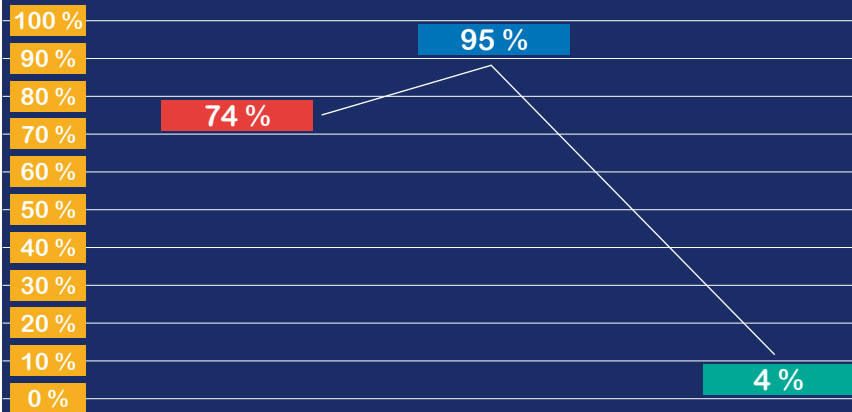


# Internship in Contemporary Luxury and Exquisite Design Hotels



We wish you every success in your educational venture!

### Employment After Bachelor

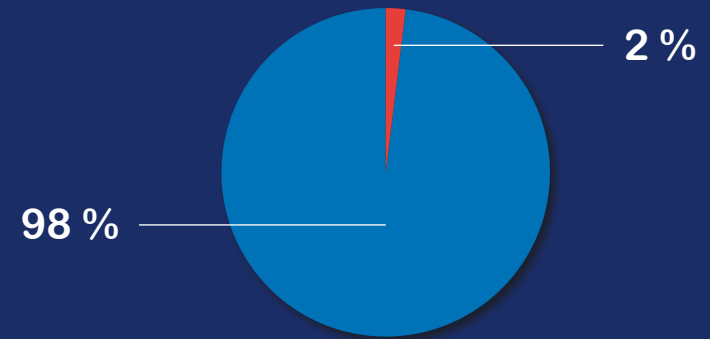


Average % of MA students directly obtaining a permanent position in a hotel after the managerial internship of 12 months (MA 2nd year): 98 %

Average % of BA students directly obtaining a permanent position in a hotel after the internship of their 3rd year and within a period of 3 months: 95 %

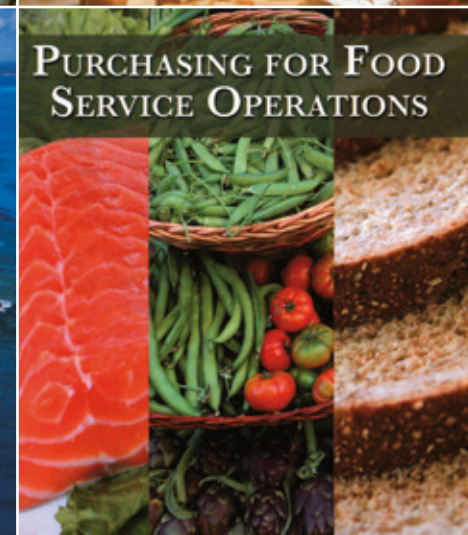
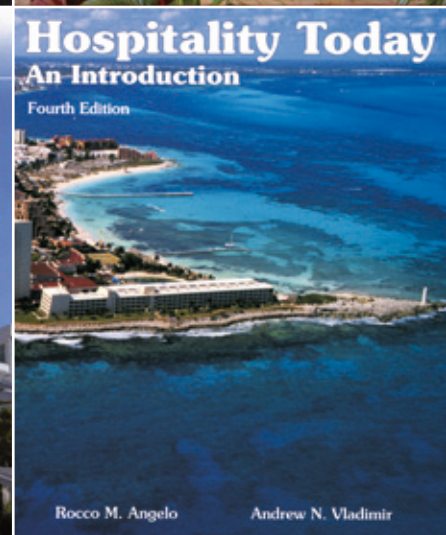
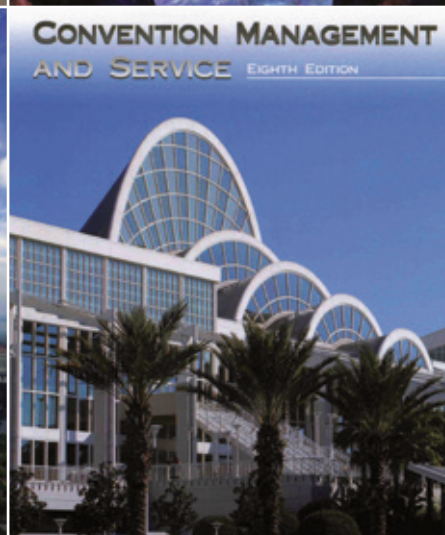
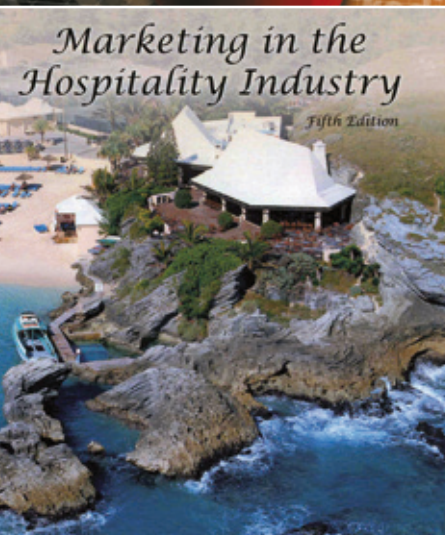
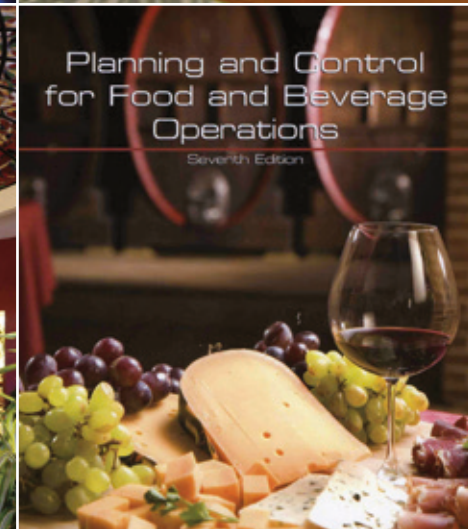
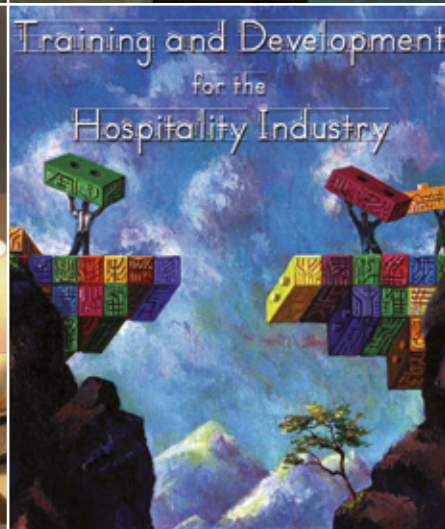
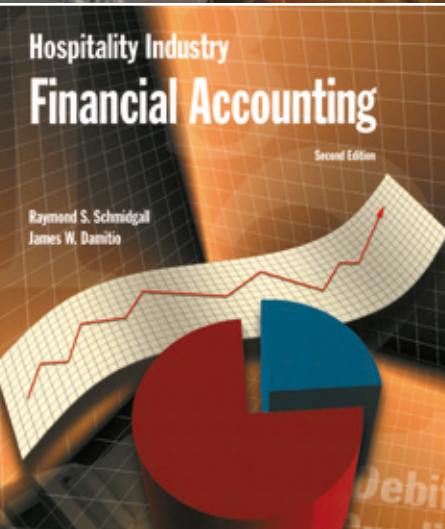
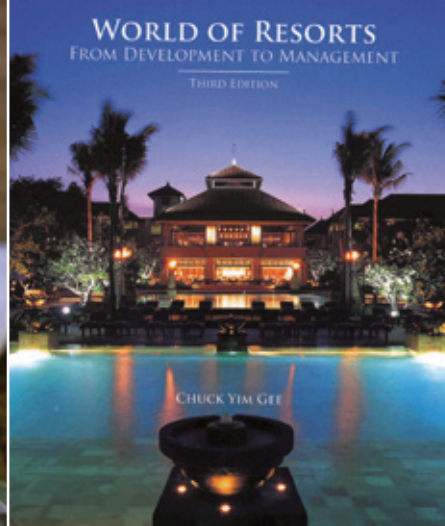
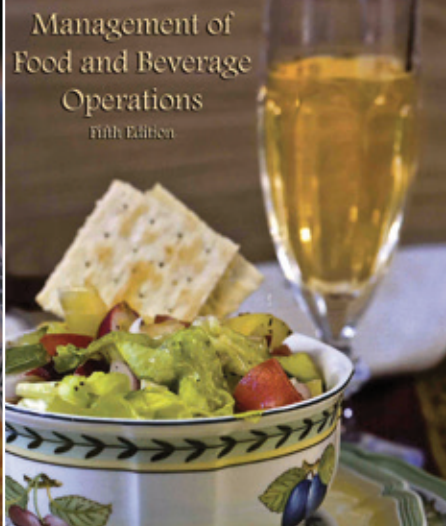
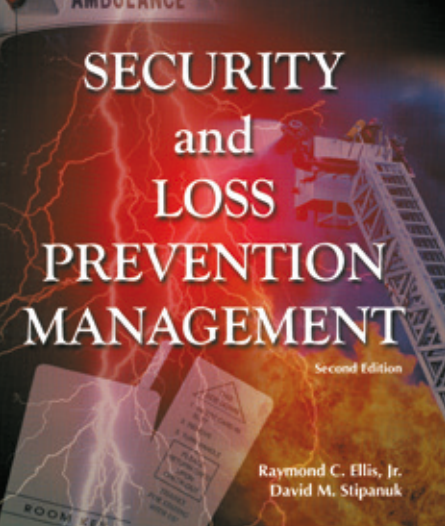
Average % of BA students directly obtaining a permanent position before the end of their third year: 4 % (The related students are already selected during their 2nd internship - year 2)

### Employment After Master



Average % of MA students directly obtaining a permanent position in a hotel after the managerial internship of 12 months (MA 2nd year): 98 %

Average % of MA students obtaining a permanent position in a hotel after the managerial internship of 12 months (MA 2nd year) and within a period from 1 to 3 months: 2 %



## The professional path of our students is also our experience!

### List of well-known hotels in the world in which BBI students have arranged internships and careers

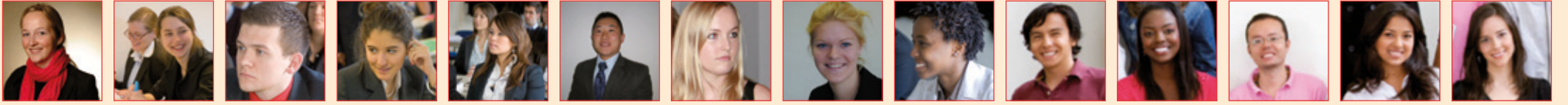
Amigo Hotel Brussels - Belgium  
Arts Hotel Barcelona - Spain  
Bloom Hotel – Brussels - Belgium  
Carlton Hotel Chongqing - China  
Château du Lac – Brussels - Belgium  
Corinthia Palace Hotel - Malta  
Courtyard Brussels - Belgium  
Crowne Plaza Brussels Europa - Belgium  
Crowne Plaza Palace Hotel - Brussels  
Crowne Plaza Brussels Airport - Belgium  
Disneyland Paris - France  
Dusit Hotel - Thailand  
Emirhan Hotels Side - Turkey  
Far Eastern Plaza Hotel Taipei - Taiwan  
Four Points Sheraton Brussels - Belgium  
Furama Hotel Hong-Kong - P.R. China  
Heradura Hotel Heredia - Costa Rica  
Hilton Antwerp - Belgium  
Hilton Brussels - Belgium  
Hilton Shanghai - China  
Hilton Cavalieri Roma - Italy  
Hilton London Paddington - UK  
Holiday Inn Paris - France  
Hostellerie Les 3 Tilleuls Québec - Canada  
Hôtel de Paris - Monaco - Monte-carlo

Hôtel du Louvre - Paris - France  
Hôtel Le Beauvallon - France  
Hôtel Le Crillon - Paris - France  
Hôtel Le Plaza Brussels - Belgium  
Hotel Nikko New Century Beijing - China  
Imperial Beach Club Paphos - Cyprus  
Inn on the Park Hotel Toronto - Canada  
Inter-Continental Cannes - France  
Intercontinental Hamburg - Germany  
Inter-Continental Hotel Seoul - Korea  
Inter-Continental Kinshasa - R.D. Congo  
Johannesburger Hotel - South Africa  
Kempiski Dukes'palace - Brugge Belgium  
Kempiski Dubai - UAE  
La Palmeraie Hotel Marrakech - Morocco  
Lakeside Hotel Fuzhuo - China  
Le Crillon - Paris - France  
Le Châtelain All Suite Hotel - Brussels  
Le Méridien Brussels - Belgium  
Lutetia Hotel Paris - France  
Marriott Hilton Head - USA  
Marriot Brussels - Belgium  
Marriott Shanghai - China  
Marriott Copenhagen - Denmark  
Marriott Köln - Germany

Marriott Myrtle Beach - USA  
Marriott Resort Hilton Bay S.C. - USA  
Marriott Resort - Doha - UAE  
Memling Hotel Kinshasa - R.D. Congo  
Memphis Ryan Amsterdam - The Netherlands  
Mercure Hotel Bordeaux - France  
Metropole Hotel Brussels - Belgium  
Meurice Hotel Paris - France  
Montgomery Hotel Brussels - Belgium  
NH Hotel Stephanie - Brussels - Belgium  
NH Atlanta Brussels - Belgium  
NH Brussels Airport - Belgium  
NH Luxemburg  
Nikko Hotel Paris - France  
Norfolk Hotel Nairobi – Kenya  
Novotel Brussels Grand Place- Belgium  
Palacio Hotel Estoril - Portugal  
Peninsula Hong-Kong - China  
Peninsula Shanghai - China  
Peninsula Peking - China  
Plaza Hotel Antwerpen - Belgium  
Radisson SAS Brussels - Belgium  
Radisson SAS Hotel - Dubai  
Red Carnation Hotels - London - UK  
Renaissance Brussels - Belgium

Renaissance Hotel Paris - France  
Residence Hotel Antwerpen - Belgium  
Rey Juan Carlos I - Spain  
Ritz Hotel Paris - France  
Royal Palm Grande-Baie - Mauritius  
Sandy Lane Hotel St. James - Barbados  
Silken Hotel Brussels - Belgium  
Schindlerhof – Nürnberg - Germany  
Sheraton Belgravia London - UK  
Sheraton Brussels Airport - Belgium  
Sofitel EU – Brussels - Belgium  
Sheraton Chengdu Lido Hotel - China  
Sheraton Hotel & Towers Brussels - Belgium  
Sofitel Le Sphinx Cairo - Egypt  
Sofitel Winter Palace Hotel Luxor - Egypt  
Sofitel Zhengzhou - China  
Sofitel Luxemburg - G.D. Luxembourg  
Starwood Area HQ-Porto Cervo - Italy  
The Palace Hotel Beijing - China  
Xi Yuan Hotel Beijing - China  
Yin Du Hotel - China

(Listing not limited...)



...self respect - security - being well-  
excitement - fulfillment - being well-  
with large under-... - people who  
... 63-65  
the four basic groupings that correspond  
... used in the VAI's system  
- Survivors - Outer-directed -  
- Achievers - Inner-directed -  
- Integrated group - combination of inner and -  
- directed individuals 65-67  
Transparency as

### Personality Measures

personality was studied by the  
psychiatrist concerned with mental well-  
of individuals as employees spawned an  
of personality, attitudes, and val-  
chographics goes beyond the standard  
sts, values, and personality.  
Lifestyle measures are closely related to per-  
a stronger person develops  
w daily lives unfold. In a simple sense, people  
economic characteristics, habits, activities,  
vities, and opinions regarding a range of  
chographics and lifestyle measures.

### Personality Traits

ancient times up to the turn of the century, people were divided into  
types. During the time of the Greeks, people were divided into  
each characterized by a unique temperament, temperament being  
nistic and happy-go-lucky), phlegmatic (calm and even-tempered),  
But as more and more complex tasks were revealed about the  
It was discovered that such a simple system could not adequately  
be individuals.  
Modern psychologists have found the concept of traits a  
meaningful explanation of personality. People vary in their  
circumstances. As a result, it is easier to see people in  
of certain traits such as aggression, affiliation, de-  
rather than in terms of being a specific type  
what we actually observe in people. People  
or another. For example, an individual may be  
stances—even though he/she is not consid-  
personality traits.

### Implications

the implications that  
personality traits  
have on  
individuals

## Enthusiastic Testimonies from 32 countries .... At glance!

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*“BBI is a school with an excellent and strong reputation for its quality education. For me, BBI has proven to be an outstanding choice as a starting point for my future career in the hospitality industry. My decision to join BBI was the right one because the managerial and practical trainings I received gave me the best foundation on which to develop my professional skills”.*

**SAELENS MIET from Belgium**

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*“I decided to join BBI because it ticked all the right boxes for me: a very good professional ranking by the hospitality industry, huge diversity across the student body, in terms of both nationalities & previous education. I really appreciate the real international program offered as well as the skilled BBI’s teachers “*

**PIT LUDIG from Luxemburg**

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*“As I did, you will discover that BBI is a successful, innovative and modern institute. I think that you will be very impressed with what you studying, because it means you will be somewhere that’s going from strength to strength in academic achievements, enterprise and levels of student satisfaction”.*

**WEINICH WENZEL from Germany**

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*Studying at BBI is for me the most valuable hands-on learning experience; a great time with a lot of insights into the hospitality world; a global network of friends and colleagues; a multi-cultural and ethnic environment that creates a real atmosphere beyond the ordinary. Yes BBI gives me a solid ground to move on the future challenges”.*

**ROBICHE CONSTANCE from France**

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*“The faculty show they care in their involvement with their students; they take the time to get to know each student personally. I also liked that professors enhanced learning by using real-life examples in their lectures. To enhance learning, professors included interactive platforms in their power point presentations with links to course notes, student contacts, discussion forums, etc.”*

**TRAN VAN MINH CELIA from Vietnam**

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*“Anyone who has taken the plunge and come to BBI to study is enthusiastic. It’s one thing to start higher education and get a degree to stand you in good stead for the future. It’s even better if you enjoy yourself while you are there. That’s what I found in studying at BBI”.*

**LI YING MIN from China**

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*“I like the hands-on approach of the courses at BBI because it has taken my learning beyond theory. I have learned to apply my knowledge through experiences including giving presentations, working in teams, and practical experiences in every area of hospitality practice. I felt better prepared going into the workforce because of those experiences”.*

**OSUCH BEATA from Poland**

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*«Studying at BBI was the beginning of a journey into the exciting, rewarding and challenging world of the hospitality industry. The courses at BBI are well structured and staff, faculty and fellow students form a close relationship over the years spent together. Involvement in each individual student’s professional development is highly focused upon and all the necessary support and tools are given, allowing the institute’s future hoteliers to obtain the knowledge and experience needed for a challenging, successful and fulfilling career within the industry. BBI shaped the path to a great career that has taken me to places all over the globe and allowed me to expand both my personal and professional horizons.»*

**DAMKJAER STINE from Denmark**



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IN YOUR EDUCATIONAL VENTURE!



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